

**HOW CAN MY COMPANY BENEFIT FROM AUTOTESTCON  
PROMOTIONAL SPONSORSHIP OPPORTUNITIES?**

Promotional Sponsorships at AUTOTESTCON significantly increase recognition and status.

Exhibitors have indicated promotional sponsorships are a multiplier and increase the probability of new contacts and business opportunities.

AUTOTESTCON offers a wide range of opportunities for your consideration.

We encourage you to select from the list shown below to insure that you have the right promotions and achieve your company's marketing and sales objectives.

AUTOTESTCON offers two levels of sponsorship status. Our GOLD level is achieved with \$10,000 or more of promotions. We announce your name during our opening ceremonies, provide a complimentary Ancillary Meeting Room and special recognition in the Program and on a sign at the Exhibit Hall entrance. Our Silver promotion, \$5,000, includes recognition in the program and on the Exhibit Hall signs.

Astronics, CSI and Teradyne are our current GOLD Sponsors.

To sign up or for additional information, please contact Jeff Rubin at [jrubin@jnrlc.com](mailto:jrubin@jnrlc.com) or 904-373-8721.

PROMOTION	AMOUNT
Bags (ATC / Company Logo)	\$5,000
Company Logo on Exhibit Hall hanging Aisle Signs	\$3,500
4 Sided Wrap in Front of Hall	\$3,500
Exhibitor Logo on Attendees' Hotel Keys	\$3,500
Final Program Ad Inside Back cover	\$3,000
Final Program Ad Tab Wednesday Program Back	\$1,850
Final Program Ad Tab Tuesday Program Back	\$1,500
Final Logo on Technical Session Pullout	\$1,250
Final Program Ad Tab Events Front	\$1,250
Final Program Ad Tab Events Rear	\$1,250
Final Program Ad Tab Exhibits Rear	\$1,250
Final Program Ad Tab Thursday Program Back	\$1,250
Final Program Ad Tab Thursday Program Front	\$1,250
Brochure in attendee bag (Price per Non-EXHIBITOR)	\$600
Brochure in attendee bag (Price per EXHIBITOR)	\$400
Technical Session Coffee Break Thurs 0930	\$350
Technical Session Coffee Breaks Tue 0930	\$350
Technical Session Coffee Breaks Wed 0930	\$350
Technical Session Coffee Breaks Wed 1500	\$350
Technical Session Refreshments Thurs 0700	\$350
Technical Session Refreshments Tue 0700	\$350
Technical Session Refreshments Wed 0700	\$350
Foyer Water Stations Thursday	\$200
Foyer Water Stations Tuesday	\$200
Foyer Water Stations Wednesday	\$200
Hall Water Stations Thursday	\$200
Hall Water Stations Tuesday	\$200
Hall Water Stations Wednesday	\$200

3'x8' Free Standing Panel Sign	Boeing
3'x8' Free Standing Panel Sign	Boeing
3'x8' Free Standing Panel Sign	Lockheed
4 sided Wrap Center of Lounge	Astronics
4 Sided Wrap Center of Lounge	Boeing
4 Sided Wrap Center of Lounge	CSI
4 Sided Wrap Center of Lounge	Lockheed
4 Sided Wrap in Front Entrance	Boeing
4 Sided Wrap in Front Entrance	CSI
4 Sided Wrap in Front Entrance	Lockheed
Brochure in attendee bag (EXHIBITOR)	Astronics
Exhibitor Logo on Graphic Floor Plan	Marvin
Exhibitor Logo on Guide Map Pullout	CSI
Final Program Ad Back Cover	Lockheed
Final Program Ad Inside Front Cover	Teradyne
Final Program Ad Tab Exhibits Front	CSI
Final Program Ad Tab Tech Section Front	Teradyne
Final Program Ad Tab Tuesday Program Front	Marvin
Final Program Ad Tab Wednesday Program Front	Lockheed
Lanyards with A2016 and Company Logo	Marvin
Monday Night Football	Astronics
Monday Night Wine and Cheese	Teradyne
Prel. Announcement Trifold Back 2.5" Bottom	CSI
Self-Registration Kiosk	Marvin
Wednesday Ice Cream Break	CSI